



**Jacksonville High School
Career and Technology Department
AchieveTexas Career Cluster Information**

<p style="text-align: center;"><u>Career Pathway Programs of Study</u></p>	<p style="text-align: center;"><u>Suggested JHS Coursework</u></p>	<p style="text-align: center;"><u>Industry Certifications</u></p>
<p>Buying and Merchandising</p> <ul style="list-style-type: none"> • Sales Manager • Stock Clerk • Counter Clerk • Cashier • Station Attendant • Merchandise Buyer and Procurement <p>Distribution and Logistics</p> <ul style="list-style-type: none"> • International Distribution Manager • Logistician • Scheduler • Route Sales • Translator <p>E-Marketing</p> <ul style="list-style-type: none"> • E-Commerce Marketing Specialist • E-Commerce Worker (TBD) • Marketing Manager 	<p>Note: It is recommended that students complete 2 or more courses for 3 more credits from the list above. While it is ideal that students begin earlier, students <i>may</i> begin their career pathway programs of study in the 11th or 12th grade.</p> <ul style="list-style-type: none"> • Career Connections • Accounting I • Business Management • Business Ownership • Marketing Yourself • Principles of Marketing • Marketing Dynamics • Technology in Marketing • Business Computer Information Systems I (BCIS I) • Business Computer Information Systems II (BCIS II) • Business Image Management and Multimedia (BIMM) • Diversified Career Preparation (DCP) 	<p>Note: These certification programs are available at JHS for students with a grade average of 80 or better and a good citizen status of fewer than 3 tardies and/or 3 unexcused absences during either semester. Exam fees are paid by the JHS Career and Technology Department for qualified students.</p> <ul style="list-style-type: none"> • Internet and Computing Core Certification (IC3) • OSHA CareerSafe • Adobe Certified Associate • Microsoft Office Specialist (MOS)

<p>Management & Entrepreneurship</p> <ul style="list-style-type: none"> • Entrepreneur • Business Executive • Property Manager • Advertising Promotions • Purchaser • Sales or Marketing Manager <p>Marketing Communications & Promotion</p> <ul style="list-style-type: none"> • Advertising Manager • Advertising Agent • Advertising Sales Agent • Public Relations Specialist or Writer <p>Marketing Information Mgmt & Research</p> <ul style="list-style-type: none"> • Market Research Analyst • Marketing Manager • Survey Researcher <p>Professional Sales & Marketing</p> <ul style="list-style-type: none"> • Commercial/Exhibit Designer • Jeweler • Demonstrator • Materials Scientist • Wholesale and Manufacturing Non-Technical Sales • Wholesale and Manufacturing Technical Sales Representative • Retail Sales • Demonstrator • Industrial Designer • International Sales • Survey Researcher 		
--	--	--